

SAINSBURY'S, NEWCASTLE ROAD, SHAVINGTON

Relevant Representations / Emails of Support

	Received on	From
	04 October 2025 15:06	XXXXXXXXXXXXXXXXXXXX
	XX Sent: 04 October 2025 15:06 To: LICENSING (Cheshire East) < Licensing_CE@cheshireeast.gov.uk > Subject: Sainsbury's Newcastle Road. Shavington	
	We are objecting to the request for a licence to sell alcohol for off site consumption, from 0700 to 2300 , 7 days a week on this proposed development. Our reasons for objecting to this request are as follows. There are 2 children's playgrounds in the immediate vicinity. These will be target areas for people to go to to consume the alcohol and will create a dangerous environment with regard to the safety of our children. The playgrounds will no doubt become vandalised by people acting under the influence of alcohol, particularly in the evenings. The amenities will, as a consequence, become run down and we are certain that the companies who are employed to look after them will, in time, remove them. The problem of discarded bottles and drink cans and other associated litter which is a problem already will increase causing further reductions in amenity value. There will, undoubtedly be general noise and bad behaviour from the people who will gather there to consume the alcohol. The public footpath adjacent to the area is already inadequately lit and the problems we have highlighted will cause people to be concerned about their safety when using this footpath.	

	Received on	From
	29 September 2025 15:14	XXXXXXXXXXXXXXXXXXXX
	XX Sent: 29 September 2025 15:14 To: LICENSING (Cheshire East) < Licensing_CE@cheshireeast.gov.uk > Subject: Proposed planning application for Sainsbury's convenience store in shavington,crewe. Planning application 25/2751/RES	
	The Licensing Section Cheshire East Council 29/09/2025 Dear Licensing Section,	

Appendix 5

I am writing as a resident of XXXXXXXXXXXXXXXXXXXXXXXX to express my strong support for the premises licence application submitted by Sainsbury's Supermarkets Ltd for their new 'Local' store on Newcastle Road, Shavington. This development, set to be the anchor of the new local area, is a vital and much-needed investment in our growing community, and I believe the granting of this licence will promote, rather than detract from, the licensing objectives. Positive Community Impact: The new Sainsbury's Local will provide significant benefits to residents and should be viewed as a positive contribution to the local area: Increased Convenience and Accessibility: The store, with proposed opening hours of 7 am to 11 pm, will drastically improve access to essential goods, particularly for families, elderly residents, and those without immediate transport. This reduces the necessity of making longer, energy-consuming trips. The nearest convenience store is the co-op store which is almost 3/4 mile away and involves a drive. This proposed store will mean those of us that live XXXXXXXXXXXXXXXXXXXXXXXX will have access to a nearby store within walking distance reducing use of cars and reducing emissions. Local Employment: The creation of approximately 20 new full-time and part-time jobs is a significant economic boost for Shavington and offers valuable employment opportunities directly on our doorstep. Community Hub Creation: As the anchor store, Sainsbury's will help establish a vibrant, centralized retail area, increasing the amenity value and attractiveness of our village. Responsible Licensing, Regarding the sale of alcohol (7 am to 11 pm, off the premises) I have full confidence that a major national retailer like Sainsbury's will adhere strictly to all licensing conditions and best practices. Their operating model ensures: Prevention of Crime and Disorder: Strict adherence to Challenge 25 policies and robust staff training, ensuring responsible sales. Protection of Children from Harm: Experienced staff and established national procedures for monitoring age-restricted sales. Public Nuisance: The proposed hours are consistent with local retail opening times and will serve the needs of residents responsibly. In conclusion, I urge Cheshire East Council to approve this licence application. The new Sainsbury's Local represents a significant improvement in local infrastructure and convenience for the residents of Shavington, Newcastle Road, and the surrounding areas. Yours faithfully,
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	Received on	From
	29 September 2025 13:34	XXXXXXXXXXXXXXXXXX
	XX Sent: 29 September 2025 13:34 To: LICENSING (Cheshire East) < Licensing_CE@cheshireeast.gov.uk >	

Appendix 5

Subject: LETTER OF SUPPORT FOR PREMISES LICENCE APPLICATION – SAINSBURY'S LOCAL, NEWCASTLE ROAD, SHAVINGTON, CREWE, CHESHIRE

The Licensing Section
Cheshire East Council

29/09/2025

Dear Licensing Section,

I am writing as a resident of XXXXXXXXXXXXXXXXXXXXXXXXXXXXto express my strong support for the premises licence application submitted by Sainsbury's Supermarkets Ltd for their new 'Local' store on Newcastle Road, Shavington.

This development, set to be the anchor of the new local area, is a vital and much-needed investment in our growing community, and I believe the granting of this licence will promote, rather than detract from, the licensing objectives.

Positive Community Impact: The new Sainsbury's Local will provide significant benefits to residents and should be viewed as a positive contribution to the local area:

Increased Convenience and Accessibility: The store, with proposed opening hours of 7 am to 11 pm, will drastically improve access to essential goods, particularly for families, elderly residents, and those without immediate transport. This reduces the necessity of making longer, energy-consuming trips.

Local Employment: The creation of approximately 20 new full-time and part-time jobs is a significant economic boost for Shavington and offers valuable employment opportunities directly on our doorstep.

Community Hub Creation: As the anchor store, Sainsbury's will help establish a vibrant, centralized retail area, increasing the amenity value and attractiveness of our village.

Responsible Licensing, Regarding the sale of alcohol (7 am to 11 pm, off the premises) I have full confidence that a major national retailer like Sainsbury's will adhere strictly to all licensing conditions and best practices.

Their operating model ensures: Prevention of Crime and Disorder: Strict adherence to Challenge 25 policies and robust staff training, ensuring responsible sales.

Protection of Children from Harm: Experienced staff and established national procedures for monitoring age-restricted sales.

Public Nuisance: The proposed hours are consistent with local retail opening times and will serve the needs of residents responsibly.

In conclusion, I urge Cheshire East Council to approve this licence application. The new Sainsbury's Local represents a significant improvement in local infrastructure and convenience for the residents of Shavington, Newcastle Road, and the surrounding areas.

Yours faithfully,

Appendix 5

Received on	From
28 September 2025 20:08	XXXXXXXXXXXXXXXXXXXX
XX Sent: 28 September 2025 20:08 To: LICENSING (Cheshire East) <Licensing_CE@cheshireeast.gov.uk> Cc: XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX Subject: Objection to Premises Licence Application – Sainsbury's, Newcastle Road, Shavington, Cheshire Dear Licensing Team, I am writing to formally object to the above application for the sale of alcohol until 11pm. My property at XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX the proposed unit, and I believe the application undermines the licensing objectives. The proposed hours of 7am–11pm are excessive in a residential setting. I have already experienced repeated disturbance from the site when used as a builder's compound, often before 8am. Allowing alcohol sales until 11pm would extend disruption into late evenings, with noise from customer traffic, car doors, engines and conversations XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX. Car park activity and headlights will also shine into homes during darker months, adding to the nuisance. Extended alcohol sales increase the likelihood of anti-social behaviour, loitering and underage purchase attempts, particularly given the late closing time. This is unnecessary, as other shops nearby already sell alcohol during more reasonable hours, meaning there is no unmet demand. Approving this licence risks drawing nuisance activity into an otherwise quiet residential area. Families with young children live immediately opposite the site. Normalising late-night alcohol sales directly outside their homes risks exposing children to late-night noise and alcohol-related behaviours, undermining their right to a safe and quiet environment. The layout places a 26-space car park and customer entrance directly facing residential homes. Increased vehicle and pedestrian movements at night, combined with lighting and signage, will create safety risks and disturb residents. Headlights and external lighting will shine into habitable rooms, and without additional screening or controls this will directly compromise both safety and amenity. The site is already proven to cause noise and disturbance, and the proposed operating hours would only intensify this harm. The licensing objectives cannot be met if alcohol sales are permitted until 11pm. I therefore respectfully request that the application be refused, or as a minimum restricted to a closing time no later than 9pm, in line with residential amenity and community wellbeing. Yours faithfully,	